



About OC-CAMFT Sponsorship in 2023

Sponsors are a vital part of our OC-CAMFT community. With their support we are able to offer exciting programming for LMFTs, pre-licensed practitioners, associate clinicians, and other affiliated professionals. When you become a sponsor, you are welcomed into a compassionate community, and become part of a collective effort to bring healing and well-being where it is needed. We are incredibly grateful to our sponsors who support our not for profit mission and allow us to continue offering opportunities and events to the OC MFT community.

Some of our events are in person and some are webinars. We have revised our sponsorship levels to ensure our sponsors are engaging as much as possible with our community on an online presence as well as in person.. If you have any questions feel free to reach out to Vanessa Cardin at sponsorship@occamft.org

Sponsorship Levels and Benefits

Annual Package \$12,000

Includes for the year: Name, logo and link to your website on the following;

- OC CAMFT website, prominent placement on homepage, sidebar. (Immediately after receiving signed agreement and sponsorship payment)

- Logo on our event marketing emails to our mailing list of 3,000 professionals in Orange County leading up to the event

- Opportunity to submit digital items in our monthly email blast & newsletter such as link to a youtube video, visual aid, link to sign up for promotions.

*This package would be for 12 months of exposure to our OC CAMFT community. If you would like to sponsor specific events throughout the year please choose a level below and this will be in addition to.

Diamond Level \$1,200

Exclusive Sponsorship

Includes: Listed as meeting sponsor, with name, logo and link to your website on the following;

- OC CAMFT website, prominent placement on homepage, sidebar and event page. (Immediately after receiving signed agreement and sponsorship payment)

- Logo on our event marketing emails to our mailing list of 3,000 professionals in Orange County leading up to the event

- Social media announcements with a logo and link to your website leading up to the event.

- Opportunity to submit digital items in our monthly email blast & newsletter such as link to a youtube video, visual aid, link to sign up for promotions.



- Opportunity to address the group during the webinar via video or brief introduction.

Gold Level \$500 (2)

Co-sponsorship

Listed as meeting sponsor, with name, logo and link to your website on the following:

- OC CAMFT website, prominent placement on homepage, sidebar and event page. (Immediately after receiving a signed agreement and sponsorship payment).
- Event marketing emails to our mailing list of 3,000 professionals in Orange County leading up to the event.
- Social media announcements with logo and link to your website leading up to the event.
- Opportunity to submit digital items in our monthly email blast & newsletter such as a link to a youtube video, visual aid, link to sign up for promotions.
- Introduction and acknowledgement at the online event & opportunity to address participants in the beginning of the event. *May be another sponsor

Silver Level \$450

Listed as meeting sponsor, with name, logo and link to your website on the following:

- OC CAMFT website, prominent placement on homepage, sidebar and event page. (Immediately after receiving signed agreement and sponsorship payment)
- Event marketing emails to our mailing list of 3,000 professionals in orange county leading up to the event.
- Social media announcements with logo and link to your website leading up to the event.
- Introduction and acknowledgement at the online event & opportunity to address participants in the beginning of the event.

Pricing is per event that you are choosing to sponsor. Contact [Vanessa Cardin](mailto:Vanessa.Cardin@occamft.org) sponsorship@occamft.org for more details.